

ASHE 07-08

August 21, 2007

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Dear Fellow Engineer,

The ASHE 2007/2008 meetings will begin the week of September 18, 2007. We are contacting you to let you know that ASHE will be taking requests for those companies interested in sponsoring an ASHE meeting or the newsletter.

ASHE will have three levels of meeting sponsorship again consisting of Gold, Silver and Bronze sponsors. All Sponsors are recognized in the meeting announcements.

Gold Sponsors (\$500, 1 sponsor/meeting) will be invited to provide a 10-minute presentation prior to the dinner guest speaker. Sponsoring firms also have the opportunity to set up a display table during the technical sessions and social hour. The Gold Sponsor will be recognized on a panel display with other sponsors for that meeting.

Silver Sponsors (\$250, 2 sponsors/meeting) will have the opportunity to set up a display table during the technical sessions and social hour. The Silver Sponsors will be recognized on a panel display with other sponsors for that meeting.

Bronze Sponsors (\$100) will be recognized on a panel display with other sponsors for that meeting.

Social Event Sponsors (\$100) will be recognized in the advertisements for our winter and spring social events. These are always well-attended, fun events, but don't happen without good sponsorship!

Newsletter Sponsors (\$75) ASHE is also looking for companies to place an advertisement for their firm in the Society's newsletter. There will be four editions of the newsletter during the 2007/2008 sponsorship year. A \$75 sponsorship entitles the company to one business-card sized advertisement in each of the four editions for this year. This is a better deal than last year! We have an unlimited number of these advertisements available, so we are encouraging all member firms to advertise.

The following meetings are tentatively scheduled:

Tuesday, September 18, 2007 – Technical Session & Dinner Event – Highway/Construction Theme

Tuesday, October 16, 2007 – Technical Sessions & Dinner Event – Theme TBD

Winter Social Event – date TBD

Wednesday, February 20, 2008 - Technical Sessions & Dinner Event – Theme TBD

Spring Social Event – date TBD

Tuesday, March 18, 2008 - Technical Sessions & Dinner Event – Theme TBD

Sponsorships are being accepted on a first-come, first-serve basis by contacting me at 410-637-1744 or christopher.fronheiser@dmjmharris.com. Please make checks payable to ASHE-Chesapeake. Thank you for your continued support of our Section.

Chris Fronheiser

ASHE Chesapeake Section
Sponsorship Director